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Press Release

## **A Saint-Petersburg Startup Wins Finland's Summer of Startups Program**

Stream Dialog, an early-stage startup led by **Alexey Solomatin**, a graduate student at Saint-Petersburg University has won Summer of Startups 2011 in Helsinki, Finland.

Summer of Startups, organized by Aalto Entrepreneurship Society, Europe's biggest university-based startups community, is an accelerator program for the most ambitious entrepreneurs and students from Northern Europe and Russia. During the Summer of Startups program, the selected finalists worked on their business idea for 10 weeks and received coaching from Rovio's **Peter Vesterbacka**, Playfish' **Kristian Segerstråle**, Skype's **Sten Tamkivi** and other experienced entrepreneurs in the region.

The winner of this competitive program is *Stream Dialog*, an early stage firm tackling video-user interaction. The founders of Stream Dialog hail from Saint-Petersburg University of Information Technology, Mechanics and Optics and were selected as the best startup of over 100 applicants from all around the region.

Says Antti Ylimutka, organizer of Summer of Startups: "The Stream Dialog team, led by Alexey Solomatin worked harder than anyone and relentlessly pursued their vision and developed a very impressive product in a very short time span".

Stream Dialog is awarded with free office space in Aalto University in Helsinki, Finland and trip to San Francisco this fall to meet investors and customers and to the SXSW industry event in Texas next spring.

Stream Dialog is an innovative platform to reveal information within online video and thus increases interaction among users and brands. The service has recently been approved by VKontakte for integration into the Wall of user profiles and groups through API. VKontakte is Russia's biggest social networking community. For more information on Stream Dialog, visit <http://www.streamdialog.com>

For more information

### **Aalto Entrepreneurship Society**

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**Aalto Entrepreneurship Society, Aaltoes**, is a community for startups from the Baltics and North-eastern Russia. Aaltoes organizes Summer of Startups, a summer program for students and researchers with a business idea from all around the Baltic Sea. More information: <http://www.aaltoes.com>